

The Brewster Theater Company

12 Years of Quality Theater

Serving Putnam, Westchester, Dutchess and Fairfield counties

Theater FOR the community BY the community!

Since our establishment in the Fall of 2000, **The Brewster Theater Company** has produced over 60 diverse theatrical experiences to area audiences, including:

- Contemporary and fine dramas
- Classic comedies
- Thrillers
- Musicals
- Workshops
- Staged readings

We strive to provide performance opportunities to all segments of our community, including performers and crew from the very young to seniors, as well as partnering to provide opportunities to under-served groups.

For more information, please contact us at info@brewstertheater.org

Advertising Opportunity

- ★ Over 2,000 audience members in 2011
- ★ Average 700 hits/month to BTC website
- ★ e-mailings to over 700 area residents
- ★ Recognition as patron of local arts



Support our exciting

2012
SEASON

THE FULL MONTY

August 2012



Blithe Spirit

By Noel Coward

APRIL 2012



The Glass Menagerie

By Tennessee Williams

February 2012

Rehearsal for MURDER



November 2012

Adapted by D.D. Brooks from
TV play by Richard Loncrán
And William Link

www.brewstertheater.org

About The Brewster Theater Company

The Brewster Theater Company is a 501c3 not-for-profit organization established in the Fall of 2000. Now in our 12th year of operation, our mission remains constant:

- Provide diverse theatrical productions of the highest quality to our community and surrounding areas at an affordable price.
- Promote and encourage the community's participation in the theater, both on and off stage, and through opportunities such as workshops and informal play readings.
- Provide an avenue whereby local playwrights, poets and performing artists may bring their original works and talents to fruition.

Season Journal Advertising

Your advertisement in our 2012 season journal will be seen by discerning local residents throughout Putnam County and nearby areas, creating a link between the pulse-beat of the business community and the heart of the performing arts community.

BTC presents three main stage dramas/comedies each year in addition to our summer musical. The 2012 BTC Season Journal will be distributed at each production along with the program. In order for your ad to be included in our 2012 season journal, you must **book your ad by Jan 27th**.

Advertiser Benefits

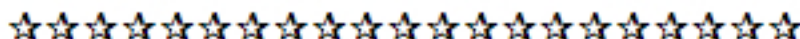
- **Your Ad will reach over 2,000 local buyers**
- **Lobby advertising for your company at each performance**
 - Provide business cards or brochures for distribution
 - Pre-show, intermission and post-show exposure
- **Ticket discounts of 20% for company groups of 10 or more**
- **Business card/quarter page size ads or larger: 2 complimentary tickets to any BTC 2012 performance**
- **One-half page or larger: free link or ad on the BTC website**
 - Average of 500-700 hits per month

AND MOST IMPORTANTLY....

- **Visibility of your company as an arts patron supporting affordable, quality theater for the local community**

Advertising Order Form

Name		
Address		
Phone		
Contact		
Email		
Website		
2012 ANNUAL ADVERTISEMENT DETAILS		
AD	Size	Rate
<input type="checkbox"/>	Message/Eighth Page (2 ¼ "x1 ¾")	\$ 25
<input type="checkbox"/>	Bus. card/Quarter Page (4 ¾" x 1 ¾")	\$ 50
<input type="checkbox"/>	Half Page (4 ¾" x 3 ¾")	\$ 75
<input type="checkbox"/>	Full Page (4 ¾" x 8 ")	\$150
<input type="checkbox"/>	Full Page – Inside Cover (4 ¾" x 8 ")	\$175
<input type="checkbox"/>	Full Page – Back Cover (4 ¾" x 8 ")	\$200
Please attach business card, art work, or copy of the ad as you would like it to appear in the program. Mail to: Brewster Theater Co., 26 Prospect St., Brewster, NY 10509 Make all checks payable to: The Brewster Theater Company		



BTC Contact:

Phone: _____

email: _____